We all know the role that big business plays in politics and the influence large corporations and labor unions have on government via lobbyists and donations. **But did you ever consider that your small business could have the same kind of influence?**

Of course, one small company cannot hope to wield the influence of a massive global corporation or labor union. But by banding together to make our voices heard, small businesses can make a difference. For many of us, the issues that affect our businesses the most are the ones being debated on the State, Federal, or even local levels.

Consider what’s cramping your business’s style at the state level. Is it Taxes? Regulations? Legislation? The primary reason to be involved in political lobbying at any level within the industry in which you make your living is #1, protect your market share and #2, increase your market share. **Any Legislation or Regulation that protects or increases your market share is worth fighting for. In contrast, Legislation or Regulations that will limit or reduce your market share are worth fighting against.** NJECPAC provides you the ability to have your voice heard.

Whether we vote Republican or Democrat, the reality is that government at every level affects all of our lives and businesses. Shouldn’t we have an effect on government as well? That is exactly why NJECPAC was formed, to offer every Electrical Contractor, Small business, and Business organizations the opportunity to work together in making a difference in our industry.

Our lobbyist and Government Affairs committee constantly monitors any change that would impact your business and livelihood to ensure only positive change is enacted. One of the many methods NJECPAC utilizes to effect positive change is contacting our Legislators, Creating Coalitions and reaching out to other Small Business Entrepreneurs, Small Business Associations and Community Organizations who share our concerns. Speaking with one voice has proven there is strength in numbers.

Please help NJECPAC help you make that difference. Join NJECPAC today by making a tax deductible contribution and becoming a NJECPAC member. NJECPAC is 100% supported by membership dues, donations and NJECPAC PAC Events. NJECPAC has created various levels of membership that are affordable for virtually every Individual, Electrical Contractor, Small Business, and Business Organization to become a member.

For more information on how you can help and an overview of what we do for you, please visit [http://NJECPAC.blogspot.com](http://NJECPAC.blogspot.com)

Please consider becoming a sustaining member of NJECPAC so we may continue to be your voice in Legislative and Regulatory Affairs in Trenton.

I want to thank you in advance for your anticipated support

Joe Coviello  
Joe Coviello,  
NJECPAC Chairman